

Catalog SOP: Canceling a Social Media Promo Code

03/17/2025 8:35 am CDT



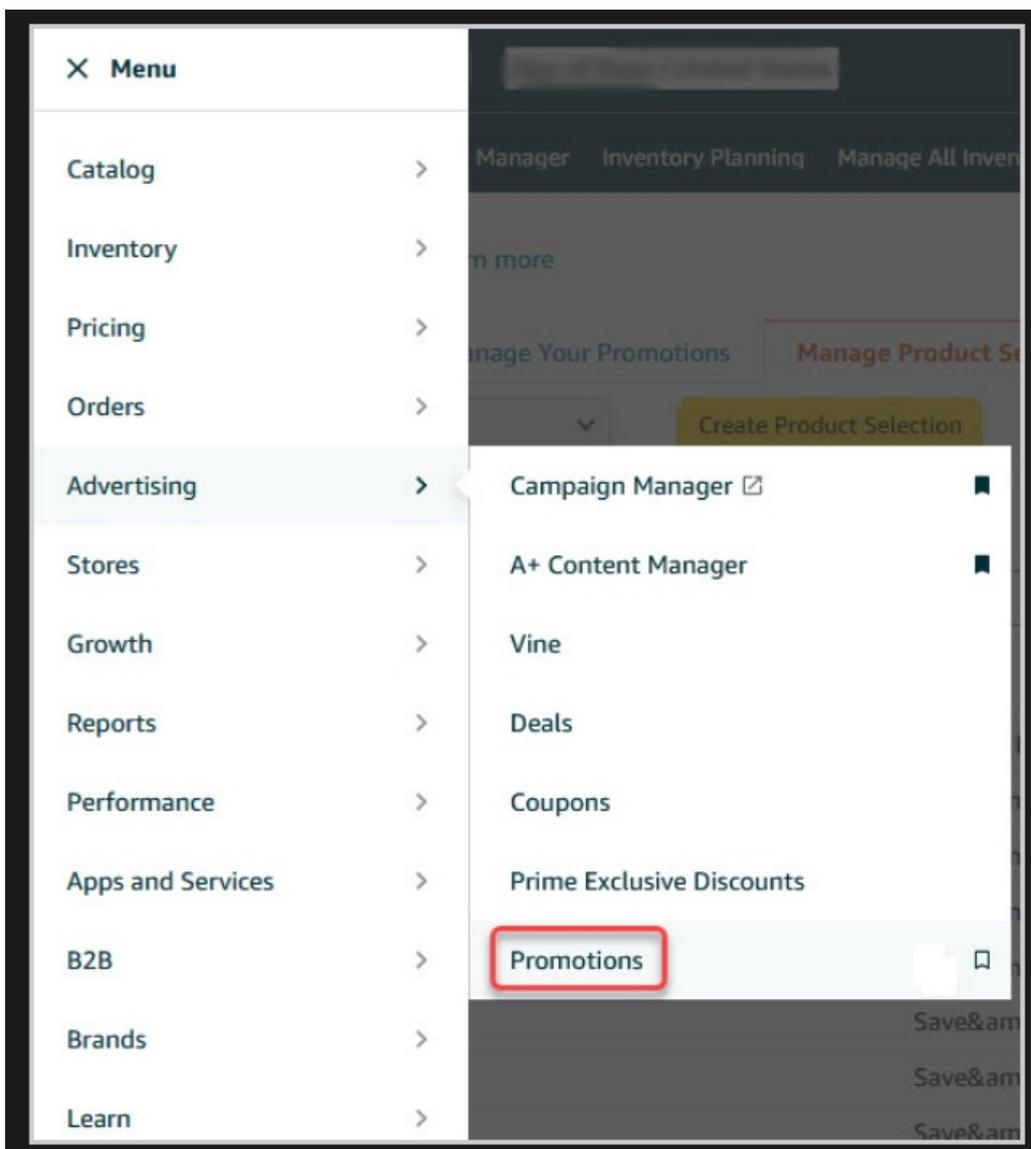
Who is this for? Individuals who are running Amazon Social Media Promotional Codes.



Objective: This SOP will guide you to cancel an ongoing Amazon Social Media Promotion.

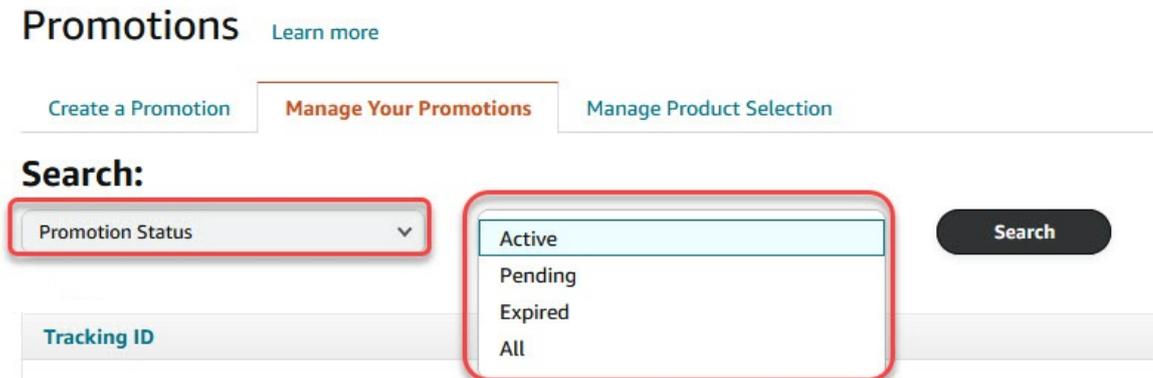
To cancel a Social Media Promo Code, follow these steps:

1. Go to the top menu of Seller Central, hover the "Advertising" tab, and select "Promotions" from the drop-down menu.

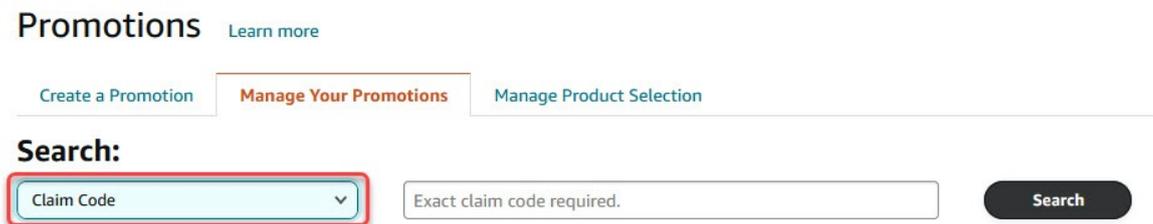


2. Under the "Manage your Promotion" tab, there are several ways to search for the ongoing Amazon Social Media Promo.

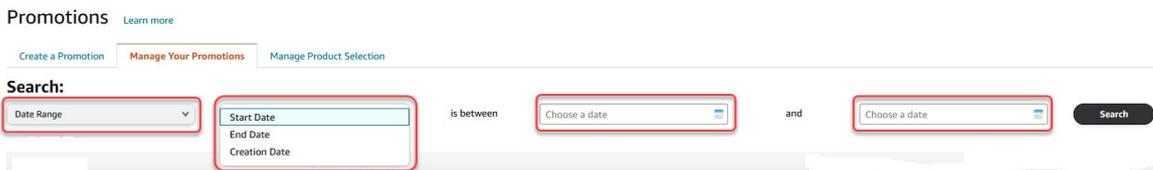
- o Search based on Promotion Status.



- o Search based on Claim Code.



- o Search based on Date Range.



3. Click the Tracking ID of your Social Media Promo Code Promotion or click the "Edit" button to the right of the Promotion you wish to edit.

Tracking ID	Internal Description	Start Date	End Date	Actions
MPC-5 Percentage Off 2023/05/25 22-13-44-57	Social Media Promo	05/25/2023 9:00 PM PDT	05/27/2023 11:59 PM PDT	view edit clone

4. On the Social Media Promo Code Promotion Page, click the "End this Promotion" button to cancel it.

View Promotion



5. A pop-up window will appear asking you to confirm that you want to cancel the Promotion. Click the "Submit" button to cancel and end your Social Media Promo Code Promotion.

End Promotion



Please confirm that you want to end this promotion.
Ending a promotion will take effect within 4 hours.

Submit

6. It will take around 4 hours delay for the promotion to end.

View Promotion

✔ You have successfully ended the promotion. This promotion is scheduled to end as of now; however, there will be up to a 4 hour delay until that change takes effect.