

# Catalog SOP: Editing a Social Media Promo Code

03/17/2025 8:35 am CDT



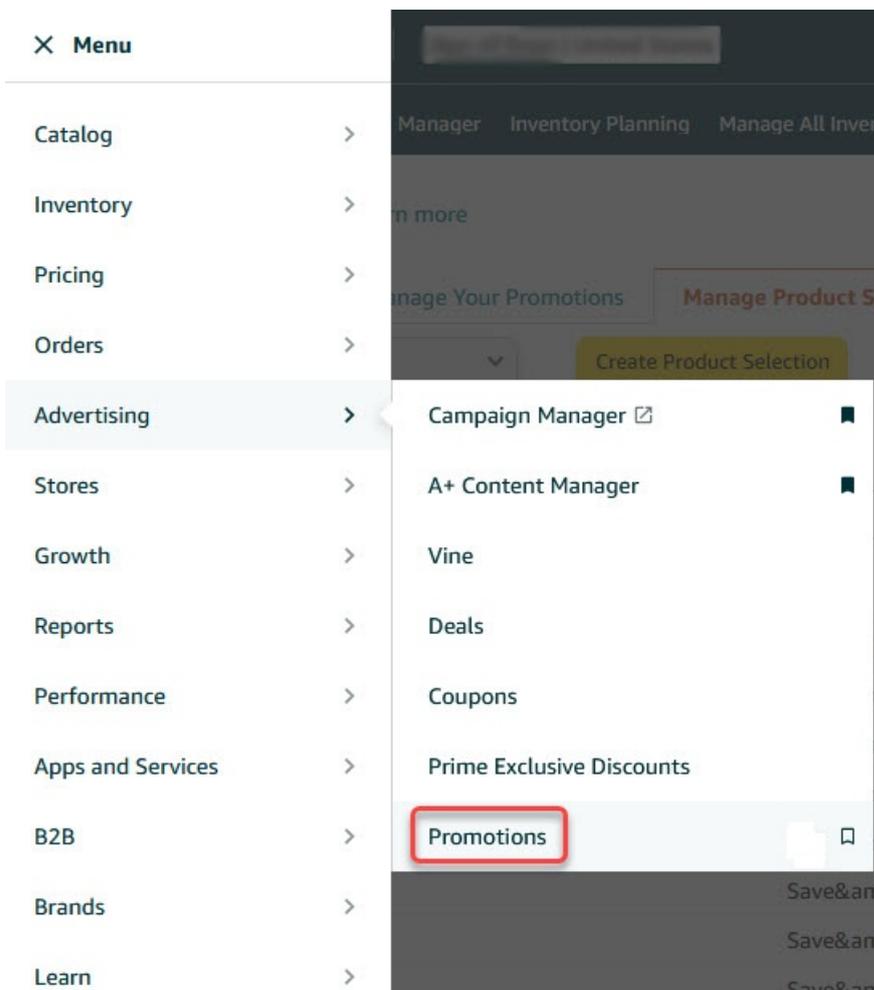
**Who is this for?** Individuals who are running Amazon Social Media Promotional Codes.



**Objective:** This SOP will guide you to edit ongoing Amazon Social Media Promotions.

To edit a Social Media Promo Code, follow these steps:

1. Go to the top menu of Seller Central, hover the "Advertising" tab, and select "Promotions" from the drop-down menu.



2. Under the "Manage your Promotion" tab, there are several ways to search for the created Amazon Social Media Promo.

- Search based on Promotion Status.

# Promotions [Learn more](#)

[Create a Promotion](#)

**[Manage Your Promotions](#)**

[Manage Product Selection](#)

## Search:

- Active
- Pending
- Expired
- All

- o Search based on Claim Code.

# Promotions [Learn more](#)

[Create a Promotion](#)

**[Manage Your Promotions](#)**

[Manage Product Selection](#)

## Search:

- o Search based on Date Range.

# Promotions [Learn more](#)

[Create a Promotion](#) [Manage Your Promotions](#) [Manage Product Selection](#)

## Search:

is between  and

- Start Date
- End Date
- Creation Date

3. Click the Tracking ID of your Social Media Promo Code Promotion or click the "Edit" button to the right of the Promotion you wish to edit.

Tracking ID	Internal Description	Start Date	End Date	Actions
MPC-5 Percentage Off 2023/05/25 22-13-44-57	Social Media Promo	05/25/2023 9:00 PM PDT	05/27/2023 11:59 PM PDT	<input type="button" value="view"/> <input type="button" value="edit"/> <input type="button" value="clone"/>

4. Proceed to make your edits and changes to the Promotion.

5. After you're done, click the "Review" button, review your edits, and then click the "Submit" button to submit the edited Social Media Promo Code Promotion.