

Basics & Settings SOP: Viewing Prime Exclusive Discount Costs and Performance

03/17/2025 8:25 am CDT



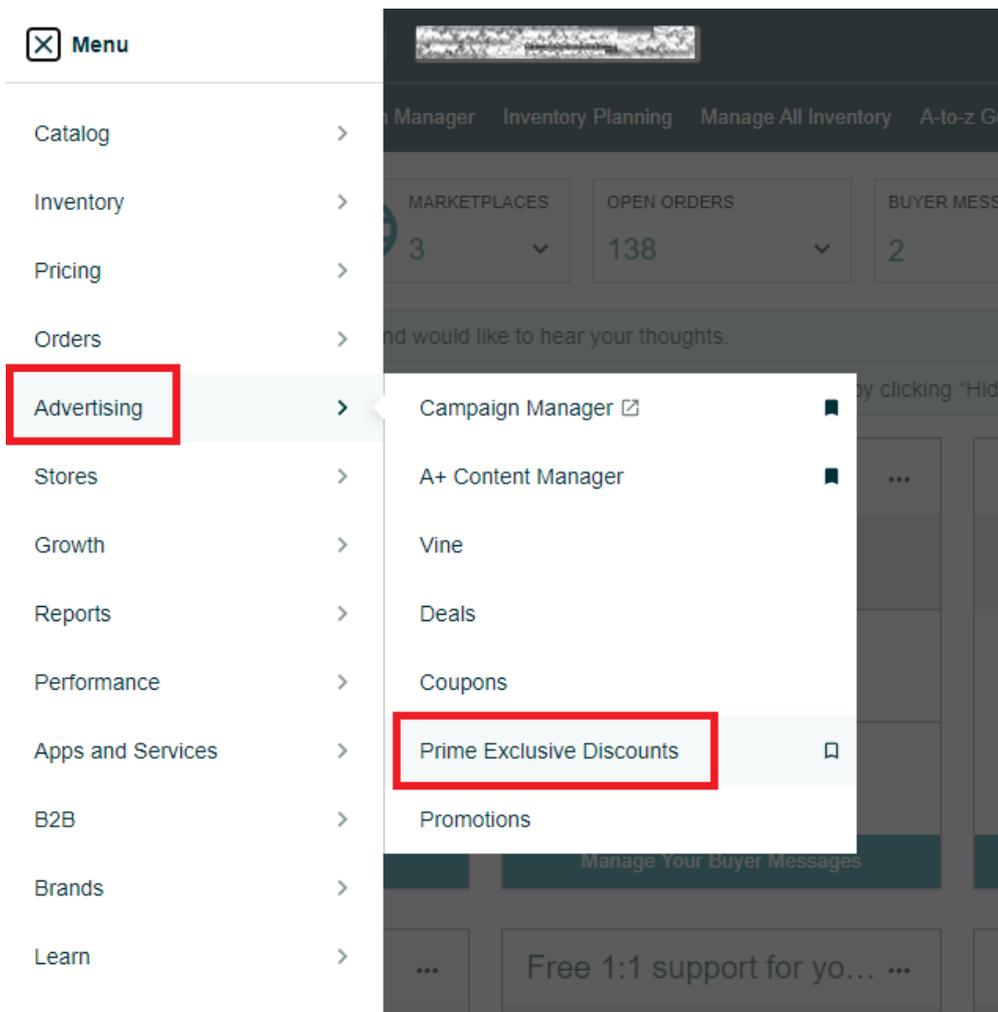
Who is this for? All individuals who need to view the Prime Exclusive Discount Costs and Performance.



Objective: To view Prime Exclusive Discount Costs and Performance, which allows sellers to track the effectiveness of sales strategy and understand its associated costs.

Amazon does not charge a fee for offering a Prime Exclusive Discount. You will only be responsible for paying Amazon the rebate fee on the discounted price of the products you sold during the offer. To check the performance and cost of your Prime Exclusive Discount offer:

1. Go to the "Advertising" tab in Seller Central and select "Prime Exclusive Discounts" from the drop-down menu.



2. Find the offer you want to view, click the "View Details" drop-down button, and select "Download Report".

Prime Exclusive Discounts [Learn more](#) [View discount upload template](#)

You can now submit Prime Day discount on a single product or on a set of products for Prime members.

[Create Discount](#)

10 results per page

Discount	Start	End	Status	Last Changed	Actions
Black Friday Discount	11/24/2022 12:00 AM	11/26/2022 12:00 AM	Expired	11/29/2022 3:56 PM	View Details Download Report
Prime Fall Exclusive Discount	Fall Prime Deal Event Start	Fall Prime Deal Event End	Expired	10/13/2022 6:34 AM	View Details
Black Friday Weekend Special	11/28/2019 12:00 AM	12/02/2019 11:59 PM	Expired	12/02/2019 6:06 AM	View Details
Monstir Prime Day Deal	Prime Day Start	Prime Day End	Expired	07/15/2019 9:54 AM	View Details
Monstir	Prime Day Start	Prime Day End	Expired	07/15/2019 9:53 AM	View Details

3. The report will display the details of your offer, including the number of units sold per SKU and your earnings from the offer.

4. You can also see your rebate deductions by going to the "Reports" tab, selecting "Payments" from the drop-down menu, and clicking on the "Statement View" tab. Then, click on the sub-total value for the "Orders" section of the statement.

Menu

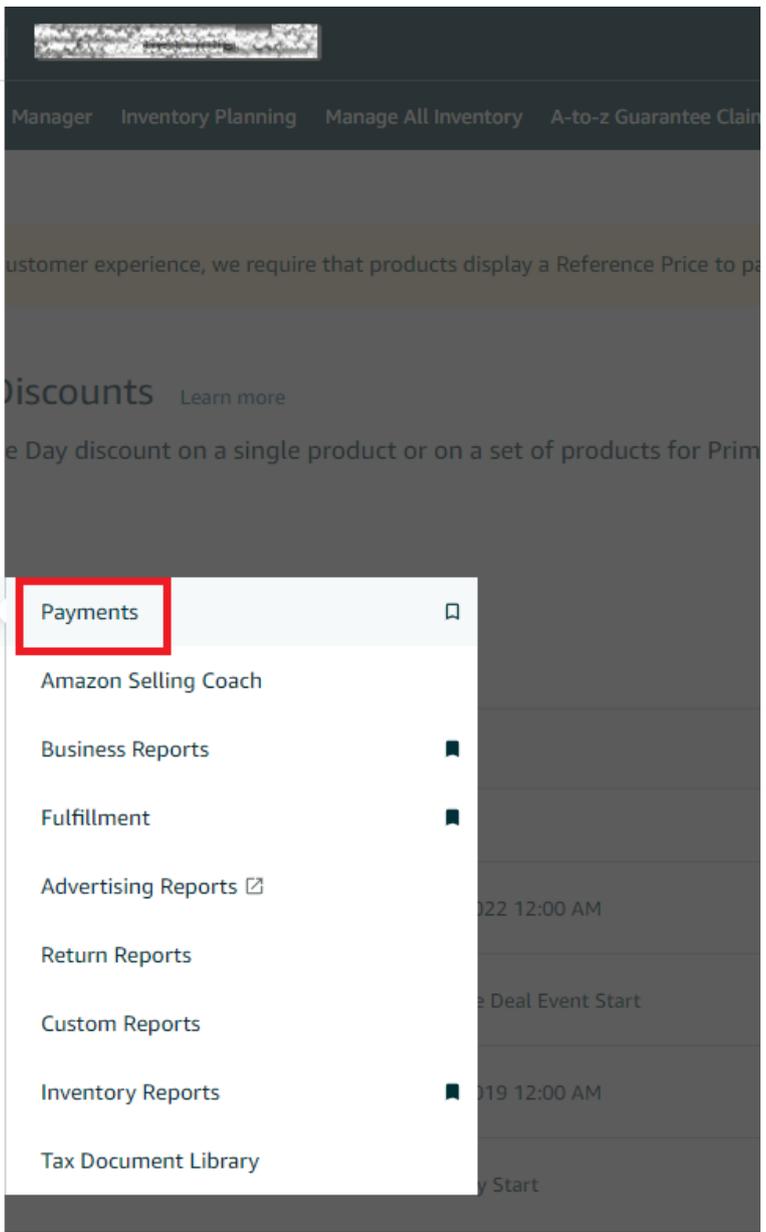
- Catalog >
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Reports

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	Total Balance [?]	Funds Available [?]	Recent Payouts [?]
Standard Orders	\$25,653.13	\$7,237.53	On 5/24/2023 \$50,000.00
Invoiced Orders	\$0.00	\$0.00	On 5/18/2023 \$50.00
Deferred Transactions ^{New} [?]	\$188.50	\$0.00	
All Accounts	\$25,821.63	\$7,237.53	

Account Type: Standard Orders | Settlement Period: 5/24/2023 - Present (Open) | Find a transaction: Search

Net Proceeds [?]
5/24/2023 - Present
\$22,773.08

Beginning Balance [?]
\$21,407.96

Sales [?]
\$4,386.35

Refunds [?]
\$1,000.00

Product charges \$4,386.35

Tax and Regulatory fee \$200.00

Shipping \$112.40

Other \$20.00

Refunded expenses \$100.00

5. On the "Transaction View" tab, you can see more details by clicking on the amount in the Total column next to the "Amazon Fees" for the transaction line.

Statement View | [Transaction View](#) | All Statements | Disbursements | Date Range Reports | Advertising Invoice History

Find a transaction Search

Account Type: Standard Orders | Transaction Type: All transaction types | Within: Custom Date Range | From: To: Update

Transaction Status: All Transaction Statuses | Past Number of Days | Settlement Period

[?] You may now use the 'Download' button to generate a report of the transactions as shown in the table. This report is limited to 600 transactions. For a complete list of transactions and other columns not displayed here, use the Payment reports on the Disbursements or Date Range Reports tabs.

Unable to load all the transaction for the selected period
We have reached the maximum limit of 10,000 transactions. Please narrow your search.

[Invoiced Order Payment Settings](#) | [Download](#) [?]

Date	Transaction Status [?]	Transaction type	Order ID	Product Details	Total product charges	Total promotional rebates	Amazon fees	Other	Total
5/26/2023	Released	Order Payment	114-4530176-6300072	Age of Sage Natural Bar Soap Gift Set 16...	\$16.00	\$0.00	-\$8.24	\$0.00	\$8.76
5/26/2023	Released	Order Payment	111-0281025-0723039	White Sage Scrubbe Stick 4" Long - Orien...	\$12.99	\$0.00	-\$7.65	\$5.99	\$6.29
5/26/2023	Released	Order Payment	114-4530981-6325030	Age of Sage Forever Room In a Box - Arom...	\$21.00	\$0.00	-\$7.99	\$0.00	\$13.01
5/26/2023	Released	Order Payment	114-1267710-7210339	White Sage Candlely Sheds 4" 1 Inch - Rom...	\$8.99	\$0.00	-\$3.02	\$0.00	\$5.97
5/26/2023	Released	Order Payment	114-6923157-0140210	Age of Sage Natural Bar Soap Gift Set 16...	\$16.00	\$0.00	-\$8.24	\$0.00	\$8.76

6. The fee will be subtracted from your account before Amazon makes its next payment to you.

Transaction Details

Order Payment for Order [A14187704274](#) (view details of this order)

Transaction date: 5/26/2023

Product charges

7.95 of Photo Escalator Set (Susp. 201.5x110.1x110.1cm) - Amazon Basic Services (USA) Prime - Amazon Ship with Exped. Int'l. CB. (Amazon) (1) Marketplace Seller Amazon Qty: 1 \$10.00

Other

Product Tax: \$1.97

Sales Proceeds

\$18.97

Marketplace Withheld Tax

MarketplaceFacilitatorTax-Principal: -\$1.33

Amazon Fees

FBA Pick & Pack Fee: -\$5.69

Referral Fee on Item Price: -\$3.32

Change to your seller account balance \$0.75