

SKU Creation in Salesforce

09/16/2024 8:12 am CDT



Who is this for: Anyone who needs to create SKUs in Salesforce



Objective: Creating SKUs in Salesforce

Stage 1: General Info- Purchasing Manager

Create the Simple Product and fill out these fields:

SKU

Title

Brand

Product Type

Classification

External Product ID

CB SKU Status

CB Fulfillment

Multipack Quantity

Product Cost

Case Cost

Average Cost

Supplier Lookup

Supplier

MPN

UPC

Unit Weight

Unit Weight of Measure

Height

Length

Width

Supplier Case Quantity

Create Grouped Product:

Copy SKU to External Product ID

Associate Products to the Simple SKU - Under "associated products" click "new associated product"

1. Name
2. Quantity to Build
3. Simple Product SKU
4. External ID

Change the status to Stage 2

Stage 2: First Order - Brand Specialist

Review Brand Management Data

1. Amazon Titles
2. Bullet Points
3. Description
4. Images

List on Seller Central

1. Change CA Status to Enabled
2. Add SKUs to Seller Central
3. Review ASINs for accuracy.
4. Email Travis ASINs to add to the Daily Sellers Report

Change the status to Stage 3

Stage 3: Channel Info - Purchasing Manager

Fill out these fields

CB Item Type Keywords

CB Amz category

CB Amz Product Type

Walmart Tax Code

ebay Category List

Amazon and Repricer Labels

Change the status to Live

Next - Set up your simple SKU in SKU Vault. Only simples, not grouped.

Go into SKU Vault

Go to Catalog

Go to Create Product and fill out the following...

Code (UPC)

SKU

Title

Brand

Classification

Suppliers

Click lotted and choose FEFO

Click create product
