

# Walmart SOP: Create Multiple Items in Walmart via Flat File (Seller Fulfilled Type)

08/29/2024 11:09 am CDT

Create Multiple Items in Walmart via Flat File

(Seller Fulfilled Type)



Who is this for? For individuals who to create new listings on their Walmart Seller Central account.



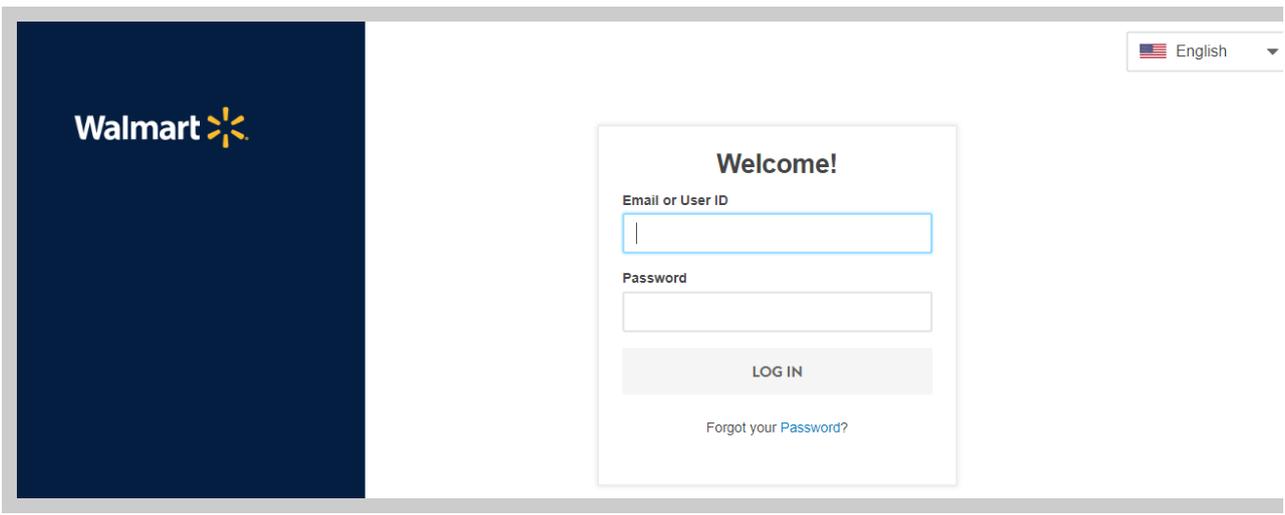
Objective: Successfully create bulk listings in Walmart via flat file and know all the required attributes to be able to create the listing.

The bare minimum requirements in creating Walmart listings are:

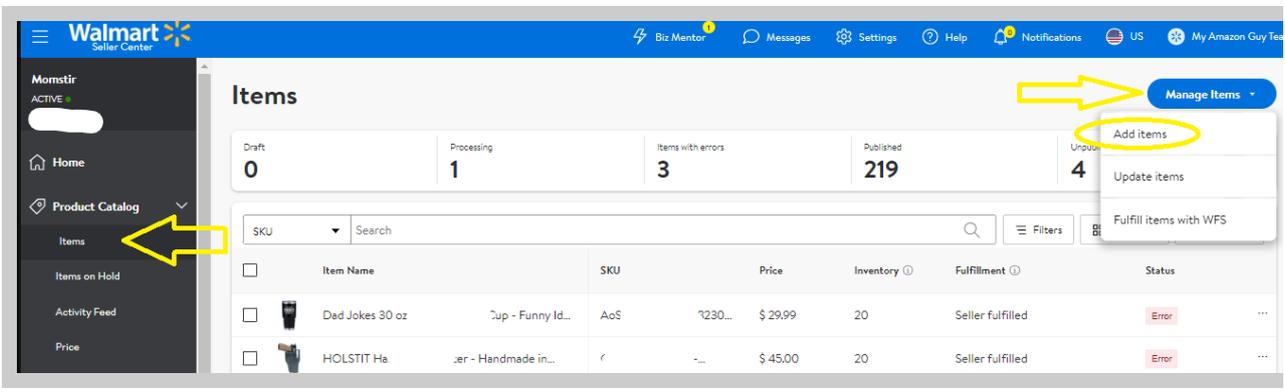
- SKU
- Product ID (UPC, EAN, GTIN, ISBN)
- Product ID Type
- Product Name
- Description
- Key Product Features (not required but good to have)
- Brand
- Selling Price
- Main Image URL
- Secondary Images (not required but good to have)
- Package Weight (lbs) if in a different weight unit please convert to lbs.
- Restriction Type (this attribute is category specific)

Instructions:

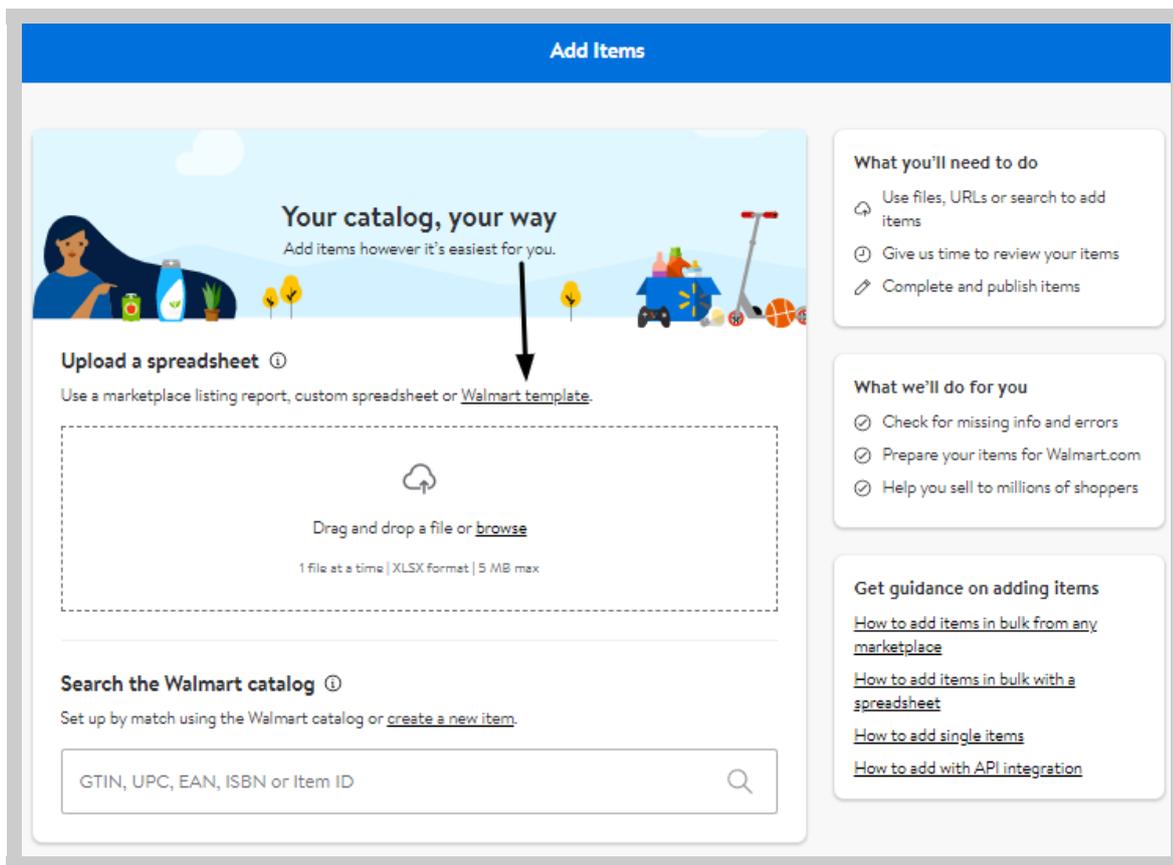
1. Log in to Walmart seller central account. Go to <https://seller.walmart.com/>



2. Go to Items under the Product Catalog. And click **Manage Items** and choose Add Items from the dropdown.



3. You will be redirected to the [Add Items page](#). Click the "Walmart template" link.



4. Select "Create a full-setup template".

## Walmart templates



**+ Create a full-setup template**  
Get only the info you need for the products you sell. >

**📄 Set up items by match**  
Add items already sold on Walmart.com 🔄

5. You will be redirected to the Add Items in bulk page.

- Select fulfillment type
- Choose Seller Fulfilled
- Download and complete a setup spec
- Choose Full Setup - You can choose up to 7 categories, click Apply and Download.

ACTIVE 1

- Home
- Product Catalog
  - Items
  - Items on Hold
  - Activity Feed
- Order Management
  - Orders
  - Returns & Refunds
  - Adjustments
  - Disputes
- Analytics
  - Overview
  - Performance
  - Growth Opportunities
  - Payments
  - File Center
- WFS

← Back to items

## Add items in bulk

Follow the steps below to add several items at the same time.

1. Select fulfillment type

- Seller Fulfilled
- Walmart Fulfilled

2. Download and complete a setup spec

**Quick Setup by Match**

Start here! We'll find your items in Walmart Marketplace and add your offer details. If an item is new to Marketplace, it will appear in a downloadable error report in your Activity Feed and can be added using Full Setup.

[Download](#)

**Full Setup**

Add items that were not found in Quick Setup. Select the categories for the items you are adding and download the spec. You can add up to 10,000 items across 7 categories in a single file. To add more than 10,000 items, download multiple files. Be sure to include all required information.

Find a Category

Select up to 7 categories

- Baby Transport
- Beauty, Personal Care, & Hygiene
- Bedding
- Books & Magazines
- Building Supply

[Cancel](#) [Apply](#)

Upload the spec sheet

Drag & drop spec sheet or click to select files

The maximum file u

**Full Setup**

Add items that were not found in Quick Setup. Select the categories for the items you are adding and download the spec. You can add up to 10,000 items across 7 categories in a single file. To add more than 10,000 items, download multiple files. Be sure to include all required information.

3 categories selected [Download](#)

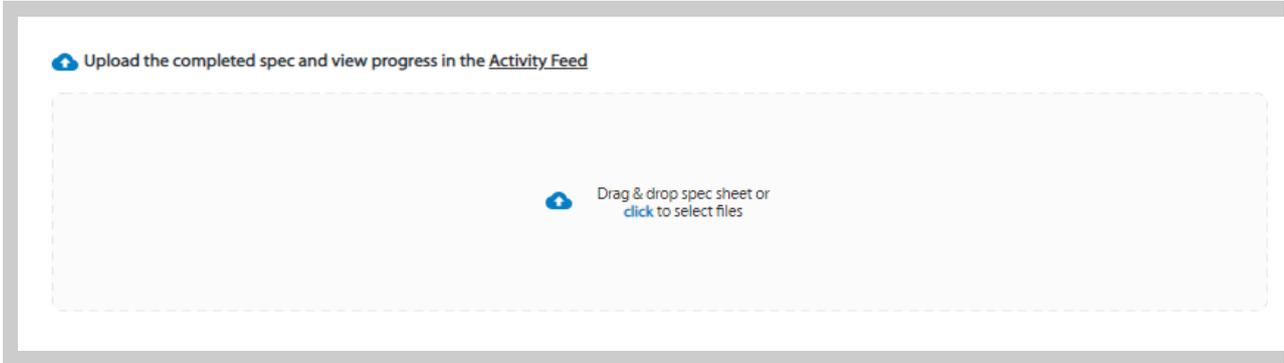
6. Open the downloaded flat file and fill out the required and necessary columns and save.

Sample of filled-out template

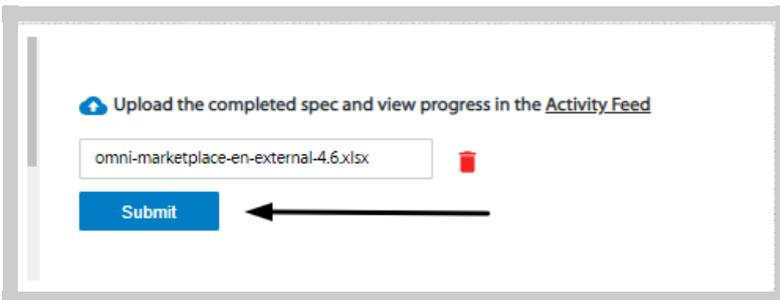
SKU	Required to sell on Walmart.com					Required for the item to be visible on Walmart.com		Recommended to improve search and		
Product ID Type	Product ID	Product Name	Brand	Selling Price	Shipping Weight (lbs)	Site Description	Main Image URL	Additional Image URL (+)	Additional Image URL	Additional Image URL
CL-3	UPC	10 Extend-A-Line 35 Brand A		129.95	16 The		https://m.media-amz	https://m.media-amazon.con	https://m.media-amazc	
CL-w	UPC	10 Short Versatile Sl Brand A		129.95	16 The		https://m.media-amz	https://m.media-amazon.con	https://m.media-amazc	
CL-e	UPC	10 Medium Versatil Brand A		129.95	16 The		https://m.media-amz	https://m.media-amazon.con	https://m.media-amazc	
CL-4	UPC	10 Versatile Swing # Brand A		129.95	16 The		https://m.media-amz	https://m.media-amazon.con	https://m.media-amazc	

	D	AA	AB	AC	AD	AE	AF
2		Recommended to improve search and browse on Walmart.com					
3	SKU						
4		<b>Key Features (+)</b>	<b>Key Features 1 (+)</b>	<b>Key Features 2 (+)</b>	<b>Key Features 3 (+)</b>	<b>Key Features 4 (+)</b>	<b>MSRP</b>
6		<i>Alphanumeric, 4000 characters - R</i>					
7	CL-3	VERSATILE CLOTHESLINE: The Extend SPACE- SAVING DESIGN: The Extend-A- SPACE- SAVING DESIGN: The Extend EASY INSTALLATION: The Extend-A- RUST-RESISTANT CONSTRUCTION: The Extend-A-					
8	CL-w	VERSATILE CLOTHESLINE: The Extend SPACE- SAVING DESIGN: The Extend-A- SPACE- SAVING DESIGN: The Extend EASY INSTALLATION: The Extend-A- RUST-RESISTANT CONSTRUCTION: The Extend-A-					
9	CL-e	VERSATILE CLOTHESLINE: The Extend SPACE- SAVING DESIGN: The Extend-A- SPACE- SAVING DESIGN: The Extend EASY INSTALLATION: The Extend-A- RUST-RESISTANT CONSTRUCTION: The Extend-A-					
10	CL-4	VERSATILE CLOTHESLINE: The Extend SPACE- SAVING DESIGN: The Extend-A- SPACE- SAVING DESIGN: The Extend EASY INSTALLATION: The Extend-A- RUST-RESISTANT CONSTRUCTION: The Extend-A-					
11							
12							

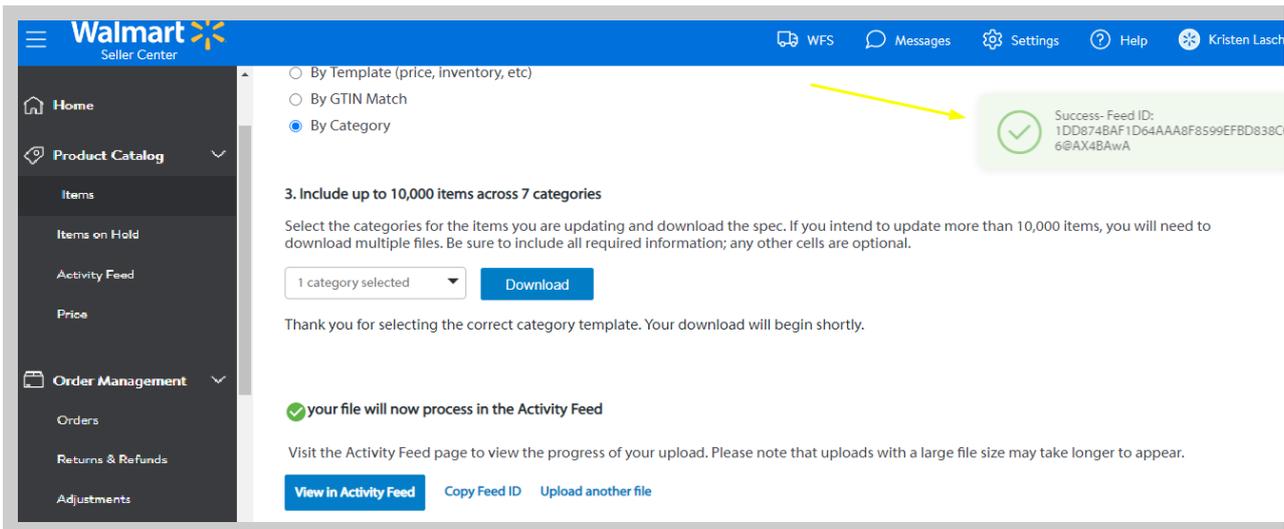
7. Go back to the Add items in bulk page and upload the template.



8. Click Submit



9. A success message will show up with the feed ID. Then the file will start to process.



10. Check the feed ID on the Activity Feed under Product Catalog to see if the update is successfully processed. If the upload has errors, download the error report to read the issues, try to fix them, and reupload.

**Momstir**  
ACTIVE

**Activity Feed**  
Track the status of your Item setup and maintenance activity.

Q Search X Type to select feed type Last updated 28 minutes ago

FEED ID	FEED TYPE	FULFILLMENT	DATE & TIME	STATUS	SUBMITTED	PROCESSED	PENDING	ERRORS	ERROR REPORT
334A982885F	XC97423E91D33...	Item Maintenance	Seller/Walmart Fulfilled	Mar 01, 2022 06:39:37 PM	Processed	1	1	0	-
658BFF6C...	438E11450F86271...	Item Maintenance	Seller/Walmart Fulfilled	Mar 01, 2022 05:42:35 PM	Processed	1	0	0	1
834A2DA...	52338F88C202...	Item Setup	Seller Fulfilled	Feb 28, 2022 09:23:21 PM	Processed	1	1	0	-
04A48F9...	74E84F68D65E9D3...	Item Setup	Seller Fulfilled	Feb 28, 2022 08:21:39 PM	Processed	1	1	0	-
043AC2903L...	0883F27559...	Item Maintenance	Seller/Walmart Fulfilled	Feb 23, 2022 10:18:30 PM	Processed	1	1	0	-
A08C70E	JSACF...	Item Maintenance	Seller/Walmart Fulfilled	Feb 23, 2022 02:27:23 AM	Processed	2	1	0	1

11. To verify if you have successfully created the listings. Go to Items under the Product Catalog, you should be able to see the new listings in this section in 5-10 minutes (depending on the number of listings that have been loaded). Visit the product detail page to confirm if all information is correctly showing on the PDP. Hover the mouse over the listing and click View on Walmart.com.

Home

Product Catalog

Items

Items on Hold

Activity Feed

Price

Order Management

Orders

Returns & Refunds

Draft 0 Processing 1 Items with errors 3

SKU Search

<input type="checkbox"/>	Item Name	SKU	Price
<input type="checkbox"/>	Dad Jokes 30 oz Large Tumbler Cup - Funny Id...	AoS-E	8230... \$ 29.99
<input type="checkbox"/>	Dad Jokes 30 oz Large Tumbler Cup - Funny Idea for Fathers Day or Birthday - Travel Coffee or Beer Mug for Hot & Cold Drinks - Gift from Son, Daughter, Wife, Children, Friend for Funny Dad w/ Dadabase	OV SA-...	\$ 45.00
<input type="checkbox"/>		HL TOP-...	\$ 24.99
<input type="checkbox"/>		NBC- J2-FBM	\$ 14.99
<input type="checkbox"/>		HOL-TAF	\$ 42.99

Item ID: 239410 COPY

[Edit Item](#) [View on Walmart.com](#)